



## SA Gala Dinner & Water Awards Night Friday 18 November 2022 Partnership Prospectus

The SA Gala Dinner & Awards Night is the highlight on the annual calendar of events for South Australian people working in water. This event celebrates the camaraderie amongst peers and fosters stronger relationships between all manner of stakeholders in a relaxed environment.

The event brings together water leaders and professionals to recognize and celebrate the achievements of SA award finalists and winners. We have a number of opportunities available and would be happy to discuss with you ways to tailor them to meet your organisational objectives.

### Award categories:

- Water Professional of the Year
- Young Water Professional of the Year (sponsored by Xylem)
- Hodgson Medal (Student Water Prize)
- Infrastructure Project Innovation (Regional and Metro)
- Organisational Excellence
- R&D Excellence (sponsored by WaterRA)
- Premier’s Water Medal (exclusive to SA – sponsored by DEW)

Partnership opportunities	# available	Investment (ex GST)
Principal partner	Exclusive	SOLD
Entertainment partner	Exclusive	*\$4,200
Networking partner	Exclusive	\$4,200
Dessert partner	Exclusive	\$4,200
Dinner partner	4	\$3,150
Awards partner	3	\$6,000

\* Under review

Refer tables below for package inclusions.

### Key contacts

To secure one of our partnership opportunities please contact:

**Kyllie Whitehead, Member Engagement Manager**

T: 02 9467 8420

E: [kwhitehead@awa.asn.au](mailto:kwhitehead@awa.asn.au)



## Package inclusions

Partnership level	Suggested inclusions	Investment (ex. GST)
Principal Sponsor (Exclusive)	<p>Acknowledgement as the <b>Principal Sponsor</b> and inclusion of your corporate logo prominently on all marketing materials, specifically the event webpage and EDMs</p> <p>Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials including Dinner program menu</p> <p>Opportunity to provide a five-minute address at the commencement of the night</p> <p>Two (2) company banners to be displayed at Dinner venue*</p> <p>Opportunity to provide all guests with a gift on their table* or equivalent donation to an aligned cause</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>One (1) complimentary table of 10 in prominent position, front of room</p> <p>Two (2) invitations to join an Association VIP table</p>	SOLD
Entertainment Sponsor (Exclusive)	<p>Acknowledgement as the <b>Entertainment partner</b> and inclusion of your corporate logo prominently on all marketing materials including the webpage and EDMs</p> <p>Acknowledgement at the Dinner by the MC and / or AWA host and inclusion of your corporate logo on all event materials including Dinner program menu</p> <p>Opportunity to provide input into the selection of the appropriate entertainment options</p> <p>Two (2) company banners to be displayed at Dinner venue*</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>One (1) complimentary dinner ticket</p> <p>One (1) invitation to join an Association VIP table</p>	\$4,200 UNDER REVIEW

# AUSTRALIAN WATER

ASSOCIATION



Partnership level	Suggested inclusions	Investment (ex. GST)
Networking Sponsor (Exclusive)	<p>Acknowledgement as the <b>Networking Sponsor</b> and inclusion of your corporate logo on all marketing materials, specifically the event webpage and EDMs</p> <p>Acknowledgement at the Dinner and inclusion of your corporate logo on event materials</p> <p>Two (2) company banners to be placed in Networking Drinks area prior to the Gala Dinner*</p> <p>Banners and signage to remain in foyer during pre-dinner drinks</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>Two (2) complimentary dinner tickets <u>OR</u> 20% discount on one table of 10</p> <p>One (1) invitation to join an Association VIP table</p>	\$4,200
Dessert Sponsor (Exclusive)	<p>Acknowledgement as the <b>Dessert Sponsor</b> and inclusion of your corporate logo on marketing materials including the webpage, dinner program, and EDMs</p> <p>Two (2) company banners to be placed in the Dessert Networking area*</p> <p>Banners and signage to remain in foyer during pre-dinner drinks</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>Two (2) complimentary dinner tickets <u>OR</u> 20% discount on one table of 10</p> <p>One (1) invitation to join an Association VIP table</p>	\$4,200

# AUSTRALIAN WATER

ASSOCIATION



Partnership level	Suggested inclusions	Investment (ex. GST)
Dinner Partners (Up to four)	<p>Acknowledgement as a <b>Dinner Partner</b> and inclusion of your corporate logo on marketing materials, specifically the event webpage and EDMs</p> <p>Acknowledgement at the Dinner including by the MC and visually on all Dinner collateral including Programs / Menus</p> <p>Company logo on all event signage and power point slides</p> <p>Two (2) company banners* to be displayed at Dinner venue</p> <p>Inclusion of acknowledgement in post-event social media and relevant AWA publications including SA Source - SA branch newsletter</p> <p>Two (2) complimentary dinner tickets <u>OR</u> 20% discount on one table of 10</p> <p>One (1) invitation to join an Association VIP table</p>	\$3,150
Awards (Three of six available)	<p>Selection of Award category. Currently available Hodgson Medal, Organisational Excellence and Infrastructure Project Innovation (Regional and Metro)</p> <p>Acknowledgement as the Award category partner and inclusion of your corporate logo on all marketing material related to the Award Program and Dinner including webpages and EDMs</p> <p>Inclusion of corporate logo at the Dinner and on all items related to the selected award including trophy and finalist certificates</p> <p>Opportunity to present the award. There is no opportunity to speak.</p> <p>Acknowledgement in social media and post-event articles in AWA publications including the SA Branch Newsletter 'SA Source'</p> <p>One (1) complimentary table of 10 in prominent position</p> <p>One (1) invitation to join an Association VIP table</p>	\$6,000

\* To be provided by the partner